



Michael Geis

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Message from Michael Geis, CFRE, FAHP Founder & President The Geis Group, LLC

If you're like me, you're asking yourself, "What will 2010 bring that will surpass 2009 or result in something never before experienced?" As a company, we evaluate where we are with clients and as a collective team, ask ourselves how we can deliver greater value. One of the 2010 goals for The Geis Group is our quarterly e-newsletter, *Greetings*, to help keep you informed on the latest industry trends, upcoming events, resources to help your organization generate the greatest results and more.

There's a reason we chose Geis Gets Results as our tagline and delivering on that promise is not an option. It is our goal to make every minute matter when it comes to client relationships. We promise to steer you in a direction that will generate the greatest results in the shortest amount of time.

We believe the economy will continue to suppress results, but it should not be a deterrent. Success will require an infusion of energy and focus unlike any other time in your career. It will challenge you to cultivate friends in ways that have never been attempted. And, it will require sincerity and commitment to relationship development.

We look forward to keeping you informed and encourage you to offer suggestions on any topics you would like to see covered in future issues of *Greetings*. On behalf of The Geis Group, thank you for your support and best wishes for a happy, healthy and prosperous 2010!

Client Spotlight Madonna Rehabilitation Hospital Lincoln, Neb.



Larry the Cable Guy announced in December that his charitable organization, the Git-R-Done Foundation, will donate \$1.2 million to develop a new 14-bed children's rehabilitation center within the Madonna Rehabilitation Hospital. The new facility will be named "The Alexis Verzal Children's Rehabilitation Hospital at Madonna" in honor of a 13-month-old Texas girl who suffered a brain injury at her daycare in 2008.